



## PANEL DISCUSSION REGISTRATION

[dcunited.com/stadiumpanel](http://dcunited.com/stadiumpanel)

*Registration is only available online and all registrants must have a .edu email address.*

### EVENT INFORMATION

On July 25, 2013 D.C. United announced plans to build a Soccer-specific stadium in Southwest Washington D.C., solidifying the team's future in the Nation's Capital. The club invites aspiring sports business professionals to attend an exclusive panel discussion regarding the intricacies of working with city officials to get the deal done, the creation of the "Here to Stay" marketing campaign and next steps in designing and building a state-of-the-art facility that meets the organization's needs in the short and long term futures. Following the panel discussion attendees will have the opportunity to watch D.C. United take on the Chicago Fire at 8:00 p.m.

### WHEN

Friday, October 4, 2013

5:45 – 6:45 p.m.

### PRICE

**\$20** includes the panel discussion and D.C. United vs Chicago Fire match tickets

### MODERATOR

**Matt Winkler**

*Associate Dean MPS Sports Industry Management – Georgetown University*

### PANELISTS

**Michael Williamson**

*Chief Operating Officer*

**Doug Hicks**

*Chief Marketing Officer*

**Mike Schoenbrun**

*Vice President, Business Development and Partnerships*